

registration

REQUIREMENTS

Registration deadline is April 10, 2010.

To assure the highest quality of instruction, class size will be limited. Please register early. Includes continental breakfast and lunch. **YOU MUST ATTEND THE ENTIRE 2-DAY CONFERENCE TO RECEIVE CEUS.**

Please complete the following:

Registration fees: Please make your registration selections.

Pre-conference:

- \$25.00 Maine Participants
- \$50.00 Out-of-State Participants

2-day Intensive:

- \$125.00 Maine Participants
- \$75.00 Students
- \$250.00 Out-of-State Participants

Name: _____ Degree(s): _____

Position/Title: _____

Organization/Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____ E-mail: _____

Please select workshops you would like to attend:

I will attend the April 26th pre-conference with Jonathan Foulds, MA, MAppSci, PhD

Day One: 1:15-4:00 A or B or C

- Reception and Discussion (optional):
- 4:10-4:45 I will attend I will not attend
- 7:30-8:45 I will attend I will not attend

Day Two: 8:30-9:20 D or E or F or G or H

- 9:25-10:15 I or J or K or L or M
- 1:00-1:50 N or O or P
- 1:55-2:50 Q or R
- 3:00-3:55 S or T or U

Ways to Register

Mail this form: **Program Coordinator, Center for Tobacco Independence** • 22 Bramhall St. • Portland, ME 04102

Fax this form: **207-662-7135** • Call: **207-662-5224** • E-mail: **hendrr@mainehealth.org**

You will receive a confirmation and directions to the conference via e-mail or by letter once we receive your information. If you do not hear from us, please call us at **207-662-5224**.

Payment Method Options

Check: Make payable to **MaineHealth®** or VISA MASTERCARD

CC#: _____ Exp. Date: _____

Cancellation Policy: Cancellations accepted up to 72 hours prior to the conference for a full refund. For more registration information, call the Center for Tobacco Independence at 207-662-5224 or e-mail Becky Hendrix at **hendrr@mainehealth.org**.

Overnight Accommodations

Participants are responsible for arranging their own overnight lodging, if needed. The Atlantic Oceanside Hotel and Conference Center (1-800-336-2463) has reserved a block of rooms at \$89.00 plus tax per night for standard rooms and \$99.00 plus tax per night for deluxe rooms. The Acadia Inn (1-800-638-3636) has reserved a block of rooms at \$59.00 plus tax per night. And the Bar Harbor Inn (1-800-248-3351) has reserved a block of rooms for \$79.00 plus tax per night for a standard room and \$113.00 plus tax per night for a room with waterfront or a balcony. To make reservations, please call the numbers provided and mention Intensive Tobacco Conference.

Who Should Attend

Healthcare and education professionals who deliver or plan to deliver intensive tobacco treatment services and **have attended a Basic Skills Training**. It is open to those attending for the first time, *as well as those who have previously attended the two-day Intensive Tobacco Treatment Training*.

Credits and Certificates

Credit hours are being submitted for the following organizations:

Category 1 Continuing Medical Education Units (CMEs) from Maine Medical Center, Dentists & Dental Hygienists, Board of Social Work, Board of Respiratory Care Practitioners, and the Maine Osteopathic Association.

Maine Medical Center is accredited by the Maine Medical Association to provide continuing medical education for physicians.

This continuing nursing education activity has been submitted for approval to ANA-Maine, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

MaineHealth—Center for Tobacco Independence
22 Bramhall Street
Portland, ME 04102

Healthy Maine Partnerships
Maine Center for Disease Control and Prevention



John E. Bellizzi, Governor
Brenda M. Haney, Commissioner

Appropriation #014-10A-9922-022-4199

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April 27-28, 2010
ATLANTIC OCEANSIDE HOTEL &
CONFERENCE CENTER
BAR HARBOR, MAINE
(Optional pre-conference): April 26, 2010

Intensive Tobacco Treatment Training & Conference

Special Theme:

Tobacco, Diversity and Disparities

Keynote:
Jonathan Foulds, MA, MAppSci, PhD
UMDNJ-School of Public Health

 **Healthy Maine Partnerships**
Maine Center for Disease Control and Prevention

speakers

Keynote Speaker

Jonathan Foulds, MA, MAppSci, PhD

Professor of Health Education and Behavioral Science, University of Medicine and Dentistry of New Jersey (UMDNJ), School of Public Health; Director, Tobacco Dependence Program, UMDNJ-School of Public Health

Dr. Foulds has been a consultant on tobacco dependence to the World Health Organization and the Hungarian Ministry of Health, and before coming to New Jersey, was Director of Research for the smoking cessation charity, Quit. He writes a regular column on Smoking Cessation for HealthLine. He has published over 70 papers on tobacco and was a founding member and Vice President of the Association for the Treatment of Tobacco Use and Dependence (ATTUD).

Other Speakers

Stephen Andrew, LCSW, LADC, CGP
Health Education and Training Institute

Noël Bonam, MA
Maine Office of Multicultural Affairs

Patricia Burke, MSW, LCSW, BCD
Private Practice

Frank Chessa, PhD
Maine Medical Center

Carol Francis, RN
Houlton Band of Maliseets Health Department

Luis Garcia, MD

Ellen R. Glowsky, PhD, RD, LDN
Institute for Motivation and Change

Rebecca Hitchcock, RN, NP, TTS-C
Center for Tobacco Independence

Cori Holt, MBA
Center for Tobacco Independence

Reza Jalali, MFA
University of Southern Maine

Joanne Joy, MA
Healthy Communities of the Capital Area

Alessandra Kazura, MD, FAAP
Center for Tobacco Independence

Dorean Maines, MPA
Partnership For A Tobacco-Free Maine

William McKenzie, MEd, LADC
Phoenix Houses of New England

Elizabeth Neptune
Maine Office of Minority Health

Roy Partridge, PhD
Bowdoin College

Barbara Perry, RN, NP, TTS-C
Center for Tobacco Independence

Lee Gilman, MS, CHES
American Lung Association of New England

Martha Seabury, RN, TTS-C
Center for Tobacco Independence

Lisa Sokabasin
Maine Office of Minority Health

David Spaulding, BA
Center for Tobacco Independence

Wendy Tardif, BS, TTS-C
Patrick Dempsey Center for Cancer Hope & Healing

Vicky Wiegman, MEd, CAS, TTS-C
Lewiston High School

Fred Wolff, LADC, LCPC, TTS-C
Center for Tobacco Independence

agenda

Day One: April 27, 2010

7:00-8:00 Registration/Continental Breakfast

8:00-8:05 Introduction
Fred Wolff, LADC, LCPC, TTS-C

8:05-8:20 Welcome: Diversity and Disparity
Dorean Maines, MPA

8:20-9:20 Keynote Address – Menthol, Night Smoking and Butting Out:
Reflections on a Diverse Landscape
Jonathan Foulds, MA, MAppSci, PhD

9:20-10:20 Tobacco with Teens in Alcohol and Drug Treatment (client panel)
William McKenzie, MEd, LADC

10:20-10:30 Break

10:30-11:30 New Tobacco Products
Jonathan Foulds, MA, MAppSci, PhD

11:30-12:15 Making Sense of Tobacco Treatment with Behavioral Health Clients:
When the Guideline Doesn't Guide
Alessandra Kazura, MD, FAAP

12:15-1:15 Lunch and Awards Presentation

1:15-4:00 **Break out A:** Motivational Interviewing -Level One
Stephen Andrew, LCSW, LADC, CGP

Break out B: Motivational Interviewing -Level Two
Ellen R. Glowsky, PhD, RD, LDN

Break out C: Motivational Interviewing -Level Three
Patricia Burke, MSW, LCSW, BCD

4:10-4:45 Optional Reception: All About Certification
Lee Gilman, MS, CHES and Vicky Wiegman, MEd, CAS, TTS-C

7:30-8:45 Optional "Fireside Chat:" Group Sharing (open-ended discussion)
hosted by Stephen Andrew, LCSW, LADC, CGP

Day Two: April 28, 2010

7:00-8:00 Check-in/Continental Breakfast

8:00-8:30 Cultural Competence: The Dynamics of Inclusion
Noël Bonam, MA

8:30-9:20 Tobacco and Diverse Groups (*choose one*):

Break out D: Native Americans
Carol Francis, RN

Break out E: Latino Americans
Luis Garcia, MD

Break out F: LGBT
Joanne Joy, MA

Break out G: African Americans
Roy Partridge, PhD

Break out H: New Immigrants
Reza Jalali, MFA

9:25-10:15 Tobacco and Diverse Groups (*choose one*):

Break out I: Native Americans
Carol Francis, RN

Break out J: Latino Americans
Luis Garcia, MD

Break out K: LGBT
Joanne Joy, MA

Break out L: African Americans
Roy Partridge, PhD

Break out M: New Immigrants
Reza Jalali, MFA

10:15-10:30 Break

10:30-11:30 Beyond Molecules: The Story of Tobacco Dependence
Fred Wolff, LADC, LCPC, TTS-C

11:30-12:15 Ethical Considerations in Provision of Tobacco Treatment Services
Frank Chessa, PhD

12:15-1:00 Lunch

1:00-1:50 ❖ ****Break out N:** Intensive Tobacco Treatment and Assessment
Barbara Perry, RN, NP, TTS-C and Wendy Tardif, BS, TTS-C

Break out O: Tobacco Treatment with Pregnant Women
Rebecca Hitchcock, RN, NP, TTS-C

Break out P: Learning from Our Clients: Time Management, Focus and Engagement
Alessandra Kazura, MD, FAAP and Martha Seabury, RN, TTS-C

1:55-2:50 ❖ ****If you had chosen Break out N, you will continue with this break out until 2:50. If you chose one of the other break outs, please select below:**

Break out Q: All about the Maine Tobacco HelpLine
David Spaulding, BA

Break out R: Learning from Our Clients: Tobacco Treatment in the Context of Suicidal Thoughts and Other Serious Matters
Alessandra Kazura, MD, FAAP and Martha Seabury, RN, TTS-C

2:50-3:00 Break

3:00-3:55 **Break out S:** Tobacco and Young Adults
Vicky Wiegman, MEd, CAS, TTS-C

Break out T: System Change to Support Tobacco Treatment
moderated by Cori Holt, MBA

❖ **Break out U:** Tobacco Treatment Medications
Rebecca Hitchcock, RN, NP, TTS-C

4:00-4:30 Wrap-up: Addressing Disparities
Lisa Sokabasin and Elizabeth Neptune

❖ *Required for Certification*

(Optional pre-conference): April 26, 2010

12:30-1:00 Registration/Check-In

1:00-1:10 Welcome and Introduction
Fred Wolff, LADC, LCPC, TTS-C

1:10-3:10 Group Intensive Tobacco Treatment: The New Jersey Model
Jonathan Foulds, MA, MAppSci, PhD

3:10-3:25 Break – light refreshments

3:25-4:30 Discussion/Problem Solving: Group Tobacco Treatment in Maine
Fred Wolff, LADC, LCPC, TTS-C